







KU CENTER FOR STEM LEARNING IN ASSOCATION WITH THE LOUIS BERGER GROUP PRESENTS:





CONNECT THROUGH STORYTELLING



HOLLYWOOD STORYTELLING MEETS CRITICAL THINKING

A FREE EVENT



Randy Olson
(Scientist-turned-filmmaker, author)



Dorie Barton(Actor, Script Consultant)



Brian Palermo (Actor, Improv-Instructor)

QUESTION: Ever left a conversation with a client, colleague or constituent wondering how you could have better connected your ideas to their experience and needs?

WHAT TO DO: Come hear author, scientist-turned-film maker Randy Olson and his co-authors introduce their new book, "Connection: Hollywood Storytelling Meets Critical Thinking" and see the debut of their Storymaker app.

AN INTERACTIVE EVENT: The evening will consist of exercises and interaction with the audience. These are actors on stage – not lecturers. Real people will get to take part in story and improv exercises!

LEAVE WITH A FREE APP: Be sure to bring your smartphone or tablet for a FREE download of the new Connection Storymaker App (code provided at start of the event).

THE CONNECTION TEAM

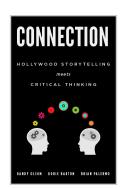
Randy Olson is a graduate of SM Northwest and attended K.U. before earning his Ph.D. at Harvard University. He is the writer-director of "Flock of Dodos: The Evolution-Intelligent Design Circus," filmed in Kansas, which premiered at the Tribeca Film Festival (2006) and aired on Showtime (2007). His first book, "Don't Be Such a Scientist: Talking Substance in an Age of Style," addressed the challenges of communicating science to the general public.

Dorie Barton is an actor ("Meet the Fockers," "Bewitched") and screenwriting consultant. Brian Palermo is an actor ("The Social Network," frequent cast member in skits on The Tonight Show with Jay Leno), improv instructor, and alumnus of The Groundlings Improv Comedy Theater in Hollywood.

This is a unique collaboration between a scientist and two artists. The scientist will make sure the event is relevant to your professional world. The artists will make sure the scientist tells good stories.

September 12, 2013 7:00 PM - 9:00 PM

KU Edwards Campus Regnier Hall Auditorium 12610 Quivira Road Overland Park. KS 66213



Book and App Release

STORYMAK	ER
WELCOME to the CONNECTION S tool you can use to organize, simpli strengthen your stories, case studies presentations, arguments and lots re everything that should ideally have core. The Storymaker is built around	fy, structure and fore a story at its d our WSP
Model which stands for the one WC SENTENCE, and one PARAGRAPH condensations of your material. Choose CREATE to get started, crea which will eventually be saved for y UBRARY.	ting a story
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